

ORDINANCE NO. 2001-147

AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT FOR PARTICIPATION IN THE GREATER CINCINNATI CHAMBER OF COMMERCE REGIONAL MARKETING PARTNERSHIP IN AN AMOUNT NOT TO EXCEED \$25,000 PER YEAR FOR THREE YEARS

WHEREAS, the Greater Cincinnati Chamber of Commerce promotes a unified approach to economic development and thus provides invaluable resources such as statistics, trends, reports, workforce development, networks, education and tools to make the job of fostering business growth more efficient and productive; and

WHEREAS, the City of Mason has, over the years, been an annual participant in with the Greater Cincinnati Chamber of Commerce Partnership for Greater Cincinnati; and

WHEREAS, the Regional Marketing Partnership is a special collaborative economic development initiative that combines the resources and expertise of its select members to promote the region to key industries, corporate decision makers and strategists and also to provide specific direction on these efforts; and

WHEREAS, the Regional Marketing Partnership presents a unique opportunity to expand local efforts to further business expansion and attraction of national and international companies; and

WHEREAS, the City of Mason regionally has one of the highest complements of international companies and has benefited from existing relationships with company officials at foreign parent companies; and

WHEREAS, a partnership with Regional Marketing Partners has the potential to provide the City with added development and promotion tools that are necessary in the current environment of tight economies and competition.

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Mason, Ohio, seven members thereto concurring:

Section 1. That the City Manager is hereby authorized to enter into an Agreement for Participation in the Greater Cincinnati Chamber of Commerce's Regional Marketing Partnership in an amount not to exceed \$25,000 per year for three years, beginning at the earliest date possible.

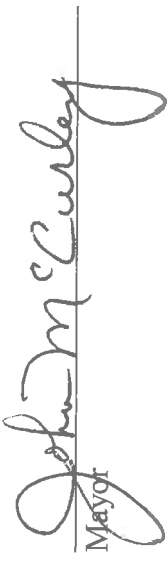
Section 2. The Finance Director is hereby authorized to pay the sum of \$25,000 per year for the three year term of the Agreement, to the Greater Cincinnati Chamber of Commerce


for the City of Mason's participation in the Regional Marketing Partnership, a total of \$75,000.

Section 3. That this Ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed this 13th day of August, 2001.

Attest:


Mayor


Clerk of Council

CERTIFICATE

The undersigned, Clerk of Council of the City of Mason, hereby certifies this to be a true and exact copy of Ordinance No. 2001-_____, adopted by the Council of the City of Mason on August ____, 2001.

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Clerk of Council