

**CITY OF MASON  
COUNCIL WORKSESSION  
JANUARY 19, 2004**

Mayor Beck called the meeting to order at 6:12 p.m.

**ATTENDANCE:**

The following members of Council were present: Tom Grossmann, Steve Osborne, John McCurley, Tony Bradburn and Peter Beck. Victor Kidd joined the meeting at 6:20 p.m. Charlene Pelfrey was absent.

**HERITAGE FESTIVAL**

Mayor Beck recognized Lucy Gorsuch who presented a historical overview of the past Heritage Festivals. She requested the City allow the festival to remain a volunteer venture. She stated Jack Flaherty is working with some individuals to chair the event and she stated there are numerous volunteers that have come forward to participate in this event.

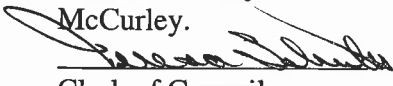
Mayor Beck stated it is the City's desire for this to remain a volunteer effort. Scot Lahrmer stated the City participates financially and through assistance from all city departments but volunteers have managed it totally, in the past. Councilmember Grossmann clarified the Chamber has expressed an interest in managing the Heritage Festival but has reconsidered. A general discussion took place among Councilmembers and it was determined all were in agreement the event should remain a volunteer effort.

**DOWNTOWN MASON ASSOCIATION**

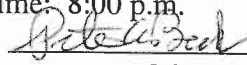
Linda Fitzgerald addressed Council and gave a brief history of how DMA has arrived at their current status. She presented to Council a document describing the goals and timelines for the Design Subcommittee, the Economic Renaissance Subcommittee, Promotion Subcommittee and Organization Subcommittee. She stated it is expected \$2300 will be necessary for start up costs to establish the DMA as a 501©3 corporation and provide necessary insurance. She asked City Council to provide those funds for the initial period. She also stated a membership fee is being established of \$100 for businesses and \$25 for residents. A general discussion followed and it was determined the fee was something the City would consider but they requested the four subcommittees review their goals and timelines and prioritize them for Council. Linda stated they intend to apply for a grant but to be competitive it will require a \$6-8 match to \$1. She added the design guidelines would have to be pursued to apply for a grant.

**ADJOURN**

A motion to adjourn was made by Councilmember Grossmann, seconded by Councilmember McCurley.

  
Clerk of Council

Time: 8:00 p.m.

  
Mayor