

ORDINANCE NO. 2008 - 77

AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONTRACT WITH REACH EVENT MARKETING TO SUPPORT THE CROCS AVP MASON VOLLEYBALL TOUR PROMOTING ECONOMIC DEVELOPMENT AND MASON TOURISM ACTIVITIES IN THE AMOUNT OF \$50,000 PER YEAR FOR EVENT YEARS 2008 AND 2009

WHEREAS, the AVP Pro Beach Volleyball Tour was organized in 1983, and for over twenty years has been growing the sport and the event and in 2007 featured more than 150 of the top American men and women competitors in the sport and will this year attract the same competitors that will go on to compete in the Olympics; and

WHEREAS, Reach Event Marketing will host the fourth year of Pro Beach Volleyball athletic games at the Lindner Family Tennis Center in Mason, Ohio and desires to keep the event in Mason for at least another four through 2011 with the strong potential for an extended commitment; and

WHEREAS, the City of Mason, and the regions surrounding it, has benefited from the production of this annual professional pro volleyball event since 2005, including financial impact to the regional economy, annual contributions to community and philanthropic organizations, and new this year the Mason Parks Foundation; and

WHEREAS, the continued retention, viability and success of the AVP Pro Beach Volleyball Crocs Tour in the City of Mason is of great interest to the City as it brings with it high profile attention to the variety of prestigious athletic tourism venues in Mason, supports the goal of expanding the use of the Lindner Family Tennis Center with quality events, is family oriented, and attracts a young professional demographic to Mason that is a sought after workforce for Mason companies;

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Mason, Ohio, seven members elected thereto concurring:

Section 1. That the City Manager is hereby authorized to enter into an Agreement with Reach Event Marketing, substantially in the form of the Agreement attached as Exhibit A to this ordinance.

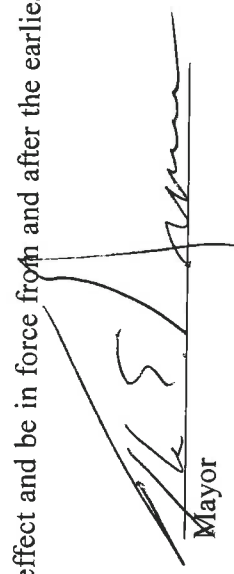
Section 2. That the Finance Director is hereby authorized to pay Reach Event Marketing the payments set forth in the Agreement, as Reach Event Marketing, LLC. completes its obligations under the Agreement.

Section 3. That this Ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed this 14th day of July, 2008.

Attest:


Clerk of Council


Mayor

CERTIFICATION

The undersigned, Clerk of Council of the City of Mason, hereby certifies that this is a true and complete copy of Ordinance 2008-77, adopted by the City of Mason on July 14, 2008.

Clerk of Council