

ORDINANCE NO. 2010 - 27

**AUTHORIZING PAYMENT TO OHIO VALLEY MULTIPLE SCLEROSIS  
TO SUPPORT THE TEVA CHAMPIONSHIP GOLF TOURNAMENT  
PROMOTING ECONOMIC DEVELOPMENT AND MASON TOURISM  
ACTIVITIES IN THE AMOUNT OF \$20,000**

WHEREAS, the Teva Championship golf tournament is one of the stops on the Duramed Futures Tour and provides an opportunity for women to qualify for the LPGA; and

WHEREAS, the 2008 and 2009 tournaments in Mason were a great success; and

WHEREAS, the City of Mason, and the regions surrounding it, has benefited from the production of this tournament, including financial impact to the regional economy; and

WHEREAS, the continued retention, viability and success of the tournament in the City of Mason is of great interest to the City as it brings with it high profile attention to the variety of prestigious athletic tourism venues in Mason, supports the goal of expanding the use of the City-owned Golf Center with quality events, is family oriented, and attracts a young professional demographic to Mason that is a sought after workforce for Mason companies.


NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Mason, Ohio, six members elected thereto concurring:

Section 1. That the City Manager is hereby authorized to pledge financial support to Ohio Valley Multiple Sclerosis, in accordance with the terms of the proposal attached as Exhibit A to this ordinance and incorporated herein by reference.


Section 2. That the Finance Director is hereby authorized to pay Ohio Valley Multiple Sclerosis the amount of \$20,000.00 in exchange for the commitments made by Ohio Valley Multiple Sclerosis in the proposal attached hereto as Exhibit A.

Section 3. That this Ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed this 22nd day of February 2010.

  
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Mayor

Attest:

  
\_\_\_\_\_  
Clerk of Council



Letter of Agreement  
between the Teva Championship and  
National Multiple Sclerosis, Ohio Valley Chapter  
&  
The City of Mason, OH

This letter of agreement outlines the partnership between the Teva Championship and its charitable partner, National Multiple Sclerosis/Ohio Valley Chapter and the City of Mason, OH

**Benefits for The City of Mason, OH**

- 150 VIP Tickets for Community Center VIP members
- 100 Good Any Day tickets
- 2 ProAm Teams (6 players)
- City of Mason's name displayed on all promotional collateral and communication for the event as the Host Sponsor
- A spring golf event, with a tour player or representative, hosted at the Community Center
- Filming of a video promotion for the Teva Championship at the Community Center
- Filming of a video promotion for the Teva Championship at the Golf Center
- A signage and logo package encompassing on-site, digital billboards, internet, email, and other media
- Opportunity for City representative to welcome attendees at the June 9<sup>th</sup>, Meet the Pro Party
- Free admittance to all Mason residents during all three days of the tournament competition – June 11 thru 13
- All ticket backs to include a 15% off coupon for food at the CourseView Restaurant through September 20, 2010

**Financial Commitment**

- The City of Mason commits \$20,000 in payment to Ohio Valley Multiple Sclerosis, on behalf of the Teva Championship

**Payment Terms**

- Payment is due by March 15<sup>th</sup>, 2010 Payment will be made to National Multiple Sclerosis Ohio Valley Chapter  
Attn: Mary Wright  
4440 Lake Forest Drive, Suite 120  
Cincinnati, OH 45242