

ORDINANCE 2020 – 57

AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONTRACT WITH CINCINNATI MAGAZINE FOR DESIGN, LAYOUT, AND PRODUCTION OF CENTERPOINT MAGAZINE

WHEREAS, the City of Mason desires to inform citizens and advertise its CenterPoint including Parks & Recreation/Community Center programs and City news; and

WHEREAS, “Cincinnati Magazine” provides design, print, and delivery to specific targeted areas; and

WHEREAS, the City wishes to enter into a contract with “Cincinnati Magazine” to advertise Mason news and deliver it to residents in a timely manner;

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Mason, Ohio, seven members thereto concurring:

Section 1. That the contract with “Cincinnati Magazine,” in an annual amount of approximately \$245,600 per year for three years with an option to renew up to three additional years for a quarterly publication with an average of 56 pages per edition and a distribution of approximately 48,000 households, is hereby accepted. The annual amount may fluctuate due to circumstances such as increases in postage, addition of residents and members of the Community Center, and new facilities and programming coming online.

Section 2. That the City Manager is hereby authorized and directed to enter into a contract with “Cincinnati Magazine” for said advertising according to the specifications set forth by said contract.

Section 3. That the Finance Director is hereby authorized and directed to pay the “Cincinnati Magazine” the approximate sum of \$245,600 for each of three years, with an option to renew up to three additional years in accordance with the terms of the contract with the specific amount to be approved by the City Manager.

Section 4. That the Finance Director is further authorized to pay additional amounts during the initial three year term and any renewal terms related to additional costs associated with postage increases, administrative costs, additional advertising pages being secured by the City, or any other adjustments authorized by the City Manager.

Section 5. That this Ordinance shall be effective from and after the earliest period allowed by law.

Passed this 8th day of June, 2020.

Mayor

Attest:

Clerk of Council