

ORDINANCE 2021 – 110

**AUTHORIZING THE CITY MANAGER TO CONTINUE THE COME TOGETHER
MASON E-GIFT CARD PROGRAM**

WHEREAS, in order to create or preserve jobs and employment opportunities, and to improve the economic welfare of the people of Mason, it has been determined to be in the public interest and a proper public purpose for Mason to engage in certain economic development activities; and

WHEREAS, Mason has established programs that support economic development activities, employee recognitions, community center membership retention, and support to community-wide programs; and

WHEREAS, in order to provide assistance to Mason small businesses, the City will continue the Come Together Mason E-Gift Card program authorized by Ordinance 2020-51, to stimulate business activity in Mason and to encourage local shopping and business activity; and

WHEREAS, the sewer e-gift card program has a remaining balance that may be repurposed to continue the Come Together Mason E-Gift Card program for economic development activities.

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Mason, Ohio, seven members thereto concurring:

Section 1. That the City Manager is authorized to continue the Come Together Mason E-Gift Card program for various programs that serve a public purpose up to \$50,000 in addition to additional amounts that may be authorized by a motion of Council.

Section 2. That the Finance Director is authorized to pay Yiftee, Inc. up to \$50,000 per year to continue the Come Together Mason E-gift Card program in addition to amounts that may be authorized by a motion of Council.

Section 3. That the Finance Director is further authorized to reimburse the Sewer Utility Fund from the General Fund-Community Development, the balance remaining of the \$703,264 provided for sewer gift card program in an amount not to exceed \$162,856 to continue the Come Together Mason E-Gift Card program to further economic development activities and support small businesses.

Section 4. That this Ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed this 25th day of October, 2021.

Mayor

Attest:

Clerk of Council