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City of Mason Hosts Second Annual Corporate Challenge 5K Walk/Run October 6

***The Mason Corporate Challenge supports the City's culture of wellness, its commitment to P3,
and its mission to create a collaborative corporate environment***

Mason, OH – October 6, 2016) The term “P3” or public-private partnership will take on a new meaning when 300 local employees representing almost two dozen local companies lace up for the 2nd Annual Mason Corporate Challenge, a city-wide 5K Walk/Run and social hour today at 5 p.m. at the City of Mason Golf Center.

Supported by the City of Mason, spearheaded by the CEO of L-3 Communications and driven by the Mason corporate community, the initiative will engage Mason businesses and their families in a one-of-a-kind charitable event while supporting employee involvement in health and wellness activities.

For the second year in a row, the Mason Corporate Challenge demonstrates the City of Mason's commitment to fostering a culture of wellness, engagement and connectivity within its business community.

“We know that a strong culture of wellness is a critical element in attracting and, importantly, keeping that amazing talent here. Intentionally engaging the corporate community in a physical, group activity lines up well with our commitment to P3 and health and wellness, while bringing us closer together as a community.” said City of Mason Mayor Victor Kidd

Mason City Manager Eric Hansen echoed the mayor's sentiment.

"This event embodies the City's focus on the foundation of wellness and collaboration we've built here. It says so much about why Mason businesses succeed and how that success drives our community," he said.

In the past 18 months, the City of Mason announced \$500 million in new investment (80 percent falling in the biohealth and technology sectors) and more than 2,100 jobs. The City's holistic approach to economic development and corporate recruitment includes an intentional focus on wellness through collaboration with the Mason Community Center, Golf Center and other local recreational amenities. Hosting events such as the Mason Corporate Challenge aim to foster corporate engagement in its wellness initiative and support Mason portfolio companies in talent recruitment.

More than 95 percent of race proceeds will be donated to charities, including Blazin' with Love/Leukemia & Lymphoma Society, The LeBlond Foundation of Makino, Mason Parks & Recreation Foundation, National Alliance on Mental Illness, Ronald McDonald House and United Way of Warren County.

The race is co-sponsored by Assurex Health, Pioneer Cladding & Glazing Systems, Kings Island, Rhinestahl Corporation, L-3 Communications, Makino, AtriCure and Festo. For additional information about the Mason Corporate Challenge 5K Walk/Run, visit MasonCorporateChallenge.com.

About the City of Mason, Ohio

Mason, Ohio is an established hub for bioscience innovation and includes a business portfolio of advanced manufacturing, healthcare and technology companies. As the largest city in Warren County and part of the Greater Cincinnati region in southwest Ohio, Mason's economic development mission is focused on attracting and supporting the growth of top companies and creating jobs in these key sectors, while leveraging partnerships to also attract foreign direct investment. Ranked consistently as one of the best places to live by *CNN/Money Magazine*, Mason is nationally recognized for its low cost of living, award-winning schools and its intentional culture of wellness. For more information, visit WhyMason.com

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