Mitsubishi Electric Selects Mason, Ohio, Location for New International Investment
Collaboration to Bring Technology Laboratory and Create Jobs

MASON, OHIO, JULY 27, 2026 – The city of Mason, Ohio, was selected as the location for a new company, MEHITS US, Inc. (MEHITS US), in collaboration with Italy-based Mitsubishi Electric Hydronics & IT Cooling Systems S.p.A. (MEHITS), leveraging a long-established campus on Bethany Road. This investment will advance industrial air conditioning solutions for comfort, process and customized IT cooling, utilizing a 154,000 sq. ft. space for manufacturing and a technology laboratory to provide customized engineering, manufacturing, factory testing and responsive local service throughout the U.S.

“Our Mason, Ohio, location has been and will remain an important North American manufacturing hub for Mitsubishi Electric,” said Mike Corbo, president and CEO of Mitsubishi Electric US, Holdings, Inc. “We are grateful for our long-standing relationship with the City of Mason and Ohio, who have been instrumental in our eight expansions over the past three decades. We are looking forward to this next chapter.”

This initiative represents a meaningful, long-term commitment to U.S.-based manufacturing, job creation and continued innovation to contribute to a vibrant and sustainable community. MEHITS manufactures a broad portfolio of cooling products spanning small room units to large-scale cooling systems. In the United States, these products reach customers through an established network of Mitsubishi Electric affiliates, giving the new company an existing commercial network upon which to build.

“We are honored to be working closely with the Mitsubishi Electric family of companies on this important initiative, which will bring new technology to a diverse range of industries,” said Eric Hansen, Mason City Manager. “Its location adjacent to the Mason R&D Park offers synergy around product innovation and state-of-the-art campus integration. We’re excited to continue our partnership and bring new jobs and opportunity to the city.”

The City of Mason, REDI Cincinnati and the State of Ohio worked to develop an incentive package that made this international investment a reality, acknowledging the critical infrastructure this investment brings to the advanced manufacturing supply chain in Ohio. Mason City Council approved incentives, including a 15-year Community Reinvestment Area Tax Abatement based on future metrics for jobs and payroll, at its July 13 meeting. In addition, JobsOhio authorized a 1.682 percent, nine-year Job Creation Tax Credit for this project on July 27.

“Both our long-term business partnership and friendship with Japanese leadership and Mason’s established Foreign Direct Investment landscape made us a formidable candidate for this unique international collaboration,” said Michele Blair, Economic Development Director for the City of Mason.

“Mitsubishi Electric’s decision to expand its Ohio operations for the eighth time is a testament to the state’s strong business climate,” said JobsOhio President and CEO J.P. Nauseef. “This continued growth fuels innovation and further strengthens Ohio’s robust manufacturing sector.”

“Adding 180 new jobs highlights the strength of our region’s $33 billion advanced manufacturing sector, providing access to a strong workforce,” said Kevin Donnelly, vice president of project management at REDI Cincinnati. “This investment further strengthens Mitsubishi Electric's over 50-year history in the United States, reflecting the company's continued commitment to developing new technologies, advancing manufacturing innovation and creating high-quality jobs.”

The Mason campus has a 38-year legacy of advanced manufacturing with eight expansions to accommodate growth over the years. Originally established by Mitsubishi Electric Manufacturing Cincinnati (MELMAC), the company’s first deliveries began in July 1988. According to the company, the site remains an important strategic location for this technical infrastructure investment with its experienced talent pool.

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About the City of Mason

Mason, Ohio, is an established hub for bioscience innovation and includes a business portfolio of advanced manufacturing, healthcare and technology companies. As the largest city in Warren County and part of the Greater Cincinnati region in southwest Ohio, Mason’s economic development mission is focused on attracting and supporting the growth of top companies and creating jobs in these sectors, while also leveraging partnerships to attract foreign direct investment. Mason is nationally recognized for its low cost of living, award-winning schools and its intentional culture of wellness. For more information about the City of Mason, visit www.imaginemason.org.

About JobsOhio

JobsOhio, Ohio’s private nonprofit economic development corporation, enhances company growth and personnel development through business attraction, retention, and expansion across ten competitive industry sectors. With a team of seasoned professionals, JobsOhio utilizes a comprehensive network to foster talent production in targeted industries and attract talent through Find Your Ohio*. Collaborating with seven regional partners, including* Dayton Development Coalition*,* Lake to River Economic Development*,* Ohio Southeast Economic Development*,* One Columbus*,* REDI Cincinnati*,* Regional Growth Partnership*, and* Team NEO*, JobsOhio delivers world-class customer service to provide companies with a competitive advantage. Learn more at www.jobsohio.com. Follow us on* LinkedIn*,* X *and* Facebook*.*

About REDI Cincinnati

The Regional Economic Development Initiative (REDI) Cincinnati is the first point-of-contact for companies locating or growing in the 15-county region at the heart of southwest Ohio, northern Kentucky, and southeast Indiana. REDI Cincinnati is supported by top business leaders and community partners and staffed by a team of economic development experts who are uniting the Cincinnati region to compete globally. The future is bright, and we're building it, right now. Join us at REDICincinnati.com.